

SPONSORSHIP OPPORTUNITIES 2022

Pre Show		
Sponsorship opportunity	Max Number	Ind Cost £ (excl VAT)
Partnership listing on our website, with your logo on the home page. (limited to 3) linked to you to your entry on the show web-site	3	£450.00
3 months of newsletter Sponsorship (Company logo) linked to your entry on the show web-site.	3	£650.00
2 x banner (interactive vector file logo required from the sponsor) on 2 show newsletters	3	£495.00
The opportunity to place a company profile in one of our show promo emails.	3	£475.00
Custom designed email Signature banner for your use which states that you are a show partner.	5	£110.00
1 HTML (provided by the sponsor) email invite to a selected profile of pre-registered visitors.	3	£575.00
1 visitor incentive coupon in visitor digital coupon book emailed to call pre-registered visitor and can be redeemable at the show, or up until agreed published date.	12	£170.00

Onsite		
Sponsorship opportunity	Max Number	Ind Cost £ (excl VAT)
Exclusive sponsorship of the visitor lanyard	1	£500.00
Your branding within the seminar theatre via logos on the set and on the screen between presentations.	3	£300.00
Your Logo on the visitor badge (maximum 3)	3	£175.00
Your stand highlighted on the in hall exhibitor floorplan.	3	£110.00
Your branding in the Café & Networking Lounge via display boards provide by the organiser (vector file logo required from the sponsor).	3	£250.00
Branding on the Competition Zone via banners on the area fencing.	2	£275.00
A full page advert in the Event Show Guide.	3	£395.00
A half page advert in the Event Show Guide.	4	£275.00
A quarter page advert in the Event Show Guide.	4	£155.00
The ability to place a leaflet or promotional item (provided by yourself) into the show carrier bag.	3	£110.00
Enhance/highlighted exhibitor listing in the Event Show Guide.	3	£110.00
The opportunity to display a pop up banner in the venue entrance lobby, next to the registration counter. Exh to provide banner	3	£285.00
Sponsorship of the visitor carrier bag (Branding on one side, show log on the other side)	1	£650.00

Maximum of 2 x VIP wristbands for your team members which will give you free food and drink from our in-hall café during the event open days.	3	£225.00
Maximum of 4 x VIP wristbands for your team members which will give you free food and drink from our in-hall café during the event open days.	3	£395.00
Single vehicle displayed on forecourt outside show entrance	3	£275.00
Single container displayed on forecourt outside show entrance	3	£275.00
Full colour printed stand infill panels (artwork supplies) 1-3 panels - price per panel	unlimited	£155.00
Full colour printed stand infill panels (artwork supplies) 4 panels plus - price per panel	unlimited	£135.00

Post show

	Max Number	Ind Cost £ (excl VAT)
Sponsorship opportunity		
Sponsorship of post-show visitor newsletter with logo link to company web-site	3	£675.00
1 HTML email shot to show attendees (agreed visitor profile)	3	£575.00